

No.4/1/2024/DCH/P&E
भारत सरकार/Government of India
वस्त्र मंत्रालय/Ministry of Textiles
विकास आयुक्त (हथकरघा) कार्यालय
Office of the Development Commissioner for Handlooms

उद्योग भवन, नई दिल्ली
Udyog Bhavan, New Delhi
दिनांक/Dated 30th May, 2024

 05th Jun, 2024

To,

1. The Commissioner/Director (In charge of HL & Textiles/Sericulture), All States/UTs.
2. All the Zonal Directors/HoO, All the WSCs.
3. All the Implementing Agencies of Urban Haats.
4. All National and State Level Implementing Agencies.
5. Craft Mela Authorities – Odisha (Toshali), Andhra Pradesh (Shilpramam), Telangana (Shilpramam), Haryana (Surajkund), Uttar Pradesh (Taj Mahotsav), Rajasthan (Shilpgram-Udaipur) & Master Creation Programme (Dilli Haat, New Delhi) by WSC, Delhi.
6. NIC, for uploading the calendar on the official website of this office.

Subject: Annual Marketing Calendar for organization of Domestic Marketing events/expos during the FY 2024-25 under National Handloom Development Programme (NHDP) – reg.

Madam/Sir,

In continuation of this office letter of even number dated 10.04.2024 (copy enclosed), I'm directed to enclosed herewith the Annual Marketing Calendar (AMC-2024-25) for organization of Domestic Marketing events/expos during the FY 2024-25 under National Handloom Development Programme (NHDP).

2. All the State Govt. and their implementing agencies including National Level Implementing Agencies (NLIAs) are requested to organize the expos/events as the ibid AMC-2024-25. The sanction order in this regard will follow in due course. However, certain implementing agencies are requested to submit fresh proposal for those expos/events where different dates/place is approved in the AMC 2024-25 against their earlier proposal, latest by 10.06.2024.

3. It is observed that some of the implementing agencies have not submitted reimbursement claims of the expos/events sanctioned during 2023-24 or earlier. It is once again requested to submit the claims at the earliest, otherwise 1st instalment of the expos/events for the FY 2024-25 will not be considered.

4. This issues with the approval of DC(Handlooms).

Encl.: a/a

Yours sincerely,



(K C Shakdwipee)

Joint Development Commissioner (Handlooms)
Tele: 011 – 2306 1865/ Email: kc.shakdwipee@gov.in

No.4/1/2024/DCH/P&E
भारत सरकार/Government of India
वस्त्र मंत्रालय/Ministry of Textiles
विकास आयुक्त (हथकरघा) कार्यालय
Office of the Development Commissioner for Handlooms

उद्योग भवन, नई दिल्ली
Udyog Bhavan, New Delhi
दिनांक/Dated 22nd April, 2024

To,

1. The Commissioner/Director (In charge of HL & Textiles/Sericulture), All States/UTs.
2. All the Zonal Directors/HoO, All the WSCs.
3. All the Implementing Agencies of Urban Haats.
4. All National and State Level Implementing Agencies.
5. Craft Mela Authorities – Odisha (Toshali), Andhra Pradesh (Shilpramam), Telangana (Shilpramam), Haryana (Surajkund), Uttar Pradesh (Taj Mahotsav), Rajasthan (Shilpgram-Udaipur) & Master Creation Programme (Dilli Haat, New Delhi) by WSC, Delhi.

Subject: Annual Marketing Calendar (Indicative target) for organization of Domestic Marketing events during 2024-25 under National Handloom Development Programme (NHDP) - reg.

Madam/Sir,

I'm directed to refer to this office letter of even number dated 10.04.2024 (copy enclosed) on the subject cited above and to intimate you that the last date of submission of proposals against the above Annual Marketing Calendar (Indicative target) for organization of Domestic Marketing events during 2024-25 under NHDP is extended up to 26.04.2024.

2. All the State Govt. and their implementing agencies including National Level Implementing Agencies (NLIAs) are requested to submit their proposals on or before 26.04.2024. Please note that no further extension shall be given on the subject matter.
3. This issues with the approval of Competent Authority.

Yours sincerely,

(Alok Kumar)

Assistant Director (HL)

Tele: 011-23062437

Email: pme.dchl-textiles@gov.in

No.4/1/2024 -DCH/P&E

भारत सरकार/Government of India
वस्त्र मंत्रालय/Ministry of Textiles
विकास आयुक्त (हथकरघा) कार्यालय
Office of the Development Commissioner for Handlooms
(पी एम एण्ड ई अनुभाग/PM & E Section)

उद्योग भवन, नई दिल्ली/Udyog Bhavan, New Delhi
दिनांक/Dated 10th April, 2024

1. The Commissioner/ Director (in charge of HL & Textiles/ Sericulture), All States/UTs.
2. The Zonal Directors/HoO, All WSCs
3. All the Implementing Agencies of Urban Haats.
4. National Level Implementing Agencies (NHDC Ltd./National Design Centre (NDC)
5. Craft Mela Authorities -Odisha (Toshali), AP (Shilpramam), Telangana (Shilpramam), Haryana (Surajkund), UP (Taj Mahotsav)

Subject: Annual Marketing Calendar (Indicative target) for organization of domestic marketing expos/events including exclusive events etc., during 2024-25 under HMA, NHDP scheme - reg.

Madam/Sir,

I am directed to convey the approval of the competent authority for Annual Marketing Calendar in respect of domestic marketing expos/events such as organization of National Handloom Expo (NHE) - Gandhi Bunkar Mela, State Handloom Expo (SHE) - Hathkargha Mela, District Handloom Expo (DHE) - Tana-Bana, Exclusive/Mega events, & other Misc. events, including participation in established Craft Melas viz. Suraj Kund, Toshali, Taj Mahotsav, Shilpramam (AP & Tel) etc., during the year 2024-25 under Handloom Marketing Assistance (HMA), National Handloom Development Programme (NHDP).

2. This office is implementing HMA, NHDP scheme across the country with the objective to develop and promote marketing channels in domestic and export markets in a holistic and integrated manner and to bring greater visibility to the sector & ensure commensurate remuneration to artisans/weavers. It provides marketing platform to the handloom entities, artisans/weavers to sell their products directly to the consumers eliminating the middleman.

3. With a view to harness the optimum potential of these marketing events, this office has decided to rationalize and accordingly, identified the potential cities (list attached) where expos/events will be organized preferably, at the centrally located place in city including various urban haats/crafts villages set-up by the MoT linking with the local festivals.

4. Also, it has been decided to organize exclusive marketing expos/events (period of at least 7-8 days) of niche handloom products like Kani Shawls, Ikat, Double Ikat, Jamdani, Banaras Brocades, Gyasar etc., to provide direct marketing opportunity to handloom weavers/producers of niche products for high end clientele, eliminating the middlemen and ensuring high remuneration for weavers. In addition, exclusive events like Sari Festival, Home Décor, Theme/weave base evets, including Silk, Wool & GI handloom products etc. will be organized. These exclusive events will be organized at NCHT (Handloom Haat, Janpath), 7/5 star hotels, Gymkhana Clubs, AWWA/AFWWA (Army/AF Wife's Welfare Association) Clubs and other prominent places. For organizing these evets, the National Level Implementing Agencies (NLIAs) viz. WSCs, NHDC, NDC etc., will be the implementing agency. This will bring variety to each event and increase the popularity of the events & in turn, maximize sales for the participants.

5. Accordingly, the Competent Authority has fixed indicative target for organisation of 127 domestic marketing expos/events including exclusive/mega events, & other misc. events, participation in established craft melas, to be organised by the State Level Implementing Agencies (SLIAs) & National Level Implementing Agencies (NLIAs) of office of the DC (Handlooms) during the current financial year i.e. 2024-25. However, additional proposals may also be considered in case of non-receipt of proposals from other States over and above the target allocated to States/UTs including National Level implementing agencies to meet the indicative target. All the State Govt./UTs and national implementing agencies are requested to consider following points while submitting the proposal and organising the events:

- IA to consult concerned WSC and follow the terms & conditions of the scheme guidelines meticulously.
- City/places for the expos/events may be considered as indicated in the attached list of potential cities including urban haats/crafts villages set-up by the MoT.

- Publicity & promotion of the expos/events shall be undertaken under the tagline/slogan - "MyHandloomMyPride".
- Some of the exclusive events will be organized in accordance with the para -4 of the letter by the NH., WSC & NDC.
- One stall will be reserved exclusively for registration & promotion of 'India Handloom' brand (IHB), Handloom Mark (HLM), GI handloom/handicrafts products & schemes of office of the DC (Handicrafts) & (Handlooms).
- In addition, concerned WSC may ensure on-boarding of weavers/artisans on e-commerce portal (<https://www.indiahandmade.com/>) of MoT in association with IA & DIC, Meity through the above stall.
- IA should organize cultural events viz. sangeet sandhya, Kavi Sammellan, folk songs, Nukkad Natak, fashion display etc. to attract footfalls including putting up food stalls.
- IA is to clearly mention the details/nos. of stalls (participants) going to put up in the expo for handloom & handicrafts agencies including silk weavers, Jute artisans, KVIC, food stalls & one stall for dissemination of schemes, on-boarding, registrations etc., as stated above.

6. The details of indicative target for organization of domestic marketing expos/events including exclusive events, State-wise and National Level Implementing Agencies (NLIAs) - wise are given in the table below:

Sl. No.	Name of State	Indicative Target for Domestic Marketing Events during FY 2024-25				
		NHE - Gandhi Bunkar Mela	SHE - Hathkargha Mela	DHE - Tana-Bana	Misc./ exclusive	Total
General States						
1	Andhra Pradesh	1	3	-	-	04
2	Bihar	-	2	-	-	02
3	Chhattisgarh	-	1	-	-	01
4	Delhi	-	1	-	-	01
5	Gujarat	-	1	-	-	01
6	Haryana	-	1	-	-	01
7	Himachal Pradesh	-	1	1	-	02
8	Jammu & Kashmir	-	1	1	-	02
9	Ladakh (U.T.)	-	-	1	-	01
10	Jharkhand	-	1	-	-	01
11	Karnataka	1	1	-	-	02
12	Kerala	-	2	-	-	02
13	Madhya Pradesh	1	2	-	-	03
14	Maharashtra	-	2	-	-	02
15	Orissa	1	2	-	-	03
16	Rajasthan	-	2	-	-	02
17	Tamil Nadu	1	4	-	-	05
18	Telangana	1	2	-	-	03
19	Uttar Pradesh	1	3	-	-	04
20	Uttarakhand	-	1	1	-	02
21	West Bengal	-	1	-	-	01
NER States						
22	Arunachal Pradesh	-	2	1	-	03
23	Assam	2	7	-	-	09
24	Meghalaya	-	-	1	-	01
25	Manipur	1	4	1	-	06
26	Mizoram	-	2	1	-	03
27	Nagaland	1	4	1	-	06
28	Sikkim	-	2	1	-	03
29	Tripura	-	2	1	-	03
Total (a):		11	57	11	-	79
National Level IA's (7-8 days exclusive marketing expos/events - GI, Silk/ Wool products etc.)						
30	NHDC Ltd.	-	5	-	7	12
31	National Design Center (NDC)	-	-	-	12	12
32	WSCs	@ 3 exclusive events to each zone, to be decided & recommended by the respective Zonal Director			12	12
Craft Melas /Master Creation/Bharat Parv & Paryatan Parv./Misc. events etc.						
33	Craft melas/Master Creation	-	-	-	7	07
34	Misc. events & participation in Bharat/Paryatan Parv/ Misc.	-	-	-	5	05
Total (b):		-	5	-	43	48
Grand Total (a+b):		11	62	11	43	127

Signature

7. You are therefore, requested to submit fresh proposals of your implementing agency (s)/organization, in accordance to the target fixed to your respective State/organization including IA of Urban haats in the prescribed proforma as per the guidelines of the scheme, under HMA, NHDP duly compulsorily considered all the points as stated under para - 4 of the letter, for the year 2024-25 on or before 20.04.2024, so as to consolidated Annual Marketing Calendar can be prepared along with the period and place of expos and financial approval can be obtained well in time. The implementing agencies are advised that while sending the proposals, they may ensure that no UC of earlier funds released is pending against the implementing agency under any scheme of O/o DC (Handlooms), Ministry of Textiles.

8. You are also requested that while sending the proposals, following additional information with regard to total no. of expos already organized during the year 2023-24 may be sent, without which proposal for 2024-25 may not be considered:

Sl. No.	Name of event	Venue	Date of sanction	Period		No. of participants	No. of beneficiaries	No. of foot falls	Sales	Name of IA
				From	To					
...	...	...	...	...	...	...	...	...	...	...

9. In addition to above, all the implementing agencies are required to furnish completion report w.r.t. all domestic marketing expos/events, Crafts melas etc. within a week from the date of completion of expos/events in the following format. In case of not submitting the desired information, the 2nd instalment/re-imbursement claims may not be considered.

Sl. No.	Name of event	Venue	Date of sanction	Period		No. of participants			No. of beneficiaries	No. of boarding		No. of registration processed		No. of foot falls	Sales	Name of IA
				From	To	HL	HC	Others		e-commerce portal, MoT	GeM	IHB	HLM			
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...

10. This issues with the approval of the competent authority.

भवदीय/Yours sincerely,


(विवेक कुमार बाजपाई/Vivek Kumar Bajpai)
 अतिरिक्त विकास आयुक्त (हथकरघा)/Addl. Development Commissioner (HL)
 Tele: 2306 1643, e.mail: vivek.bajpai@gov.in, pme.dchl-textiles@gov.in

Copy to:

1. PS to DC (HL).
2. PA to ADC (VKB)
3. NIC, O/o DC (Handlooms) - for uploading on the website.

Annual Marketing Calendar (Domestic) for 2024-25: Office of the Development Commissioner (Handloom), Ministry of Textiles, Govt. of India										
Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
A: By the State Government & their Implementing Agencies										
1	Andhra Pradesh	Society for Weavers Welfare in Andhra Pradesh (SWAAP)	SHE-Hathkargha Mela	Guntur	01-10-2024	14-10-2024	14	Shri K Kanna Babu, MD	8645232466 / 232477	ceoswwap@yahoo.com handloomstextiles@yahoo.com
2	Andhra Pradesh	AP Shilparamam Arts, Crafts & Cultural Society, Andhra Pradesh	SHE-Hathkargha Mela	Urban Haat, Vishakhapatnam	13-12-2024	26-12-2024	14	Shri D. Syam Sundar Reddy, CEO	8662456445/ 8886652012	shilparamam.ap@gmail.com
3	Andhra Pradesh	Society for Weavers Welfare in Andhra Pradesh (SWAAP)	NHE-Gandhi Bunkar Mela	Vijyawada	26-12-2024	08-01-2025	14	Shri K Kanna Babu, MD	8645232466 / 232477	ceoswwap@yahoo.com handloomstextiles@yahoo.com
4	Andhra Pradesh	AP Shilparamam Arts, Crafts & Cultural Society, Andhra Pradesh	SHE-Hathkargha Mela	Urban Haat, Tirupati	14-02-2025	27-02-2025	14	Shri D. Syam Sundar Reddy, CEO	8662456445/ 8886652012	shilparamam.ap@gmail.com
5	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Itangar	01-09-2024	14-09-2024	14	Shri Haj Dodung	9436047072	dth1999@rediffmail.com
6	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Naharlagun	20-11-2024	03-12-2024	14	Shri Haj Dodung	9436047072	dth1999@rediffmail.com
7	Arunachal Pradesh	Director of Textile & Handicrafts	DHE-Tana Bana	Tezu, Lohit	11-01-2025	17-01-2025	7	Shri Haj Dodung	9436047072	dth1999@rediffmail.com
8	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	SHE-Hathkargha Mela	Sivasagar	05-09-2024	18-09-2024	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com
9	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Barpeta	10-10-2024	23-10-2024	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com
10	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Bijni	18-10-2024	31-10-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com
11	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Kokrajhar	17-11-2024	30-11-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com
13	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	NHE-Gandhi Bunkar Mela	Guwahati	15-12-2024	28-12-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com
14	Assam	Bodoland Regional Apex Weavers & Artisans Co-	SHE-Hathkargha Mela	Baksa	17-12-2024	30-12-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com
12	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	SHE-Hathkargha Mela	Golaghat	01-01-2025	14-01-2025	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com
15	Assam	North East People's Development Federation	SHE-Hathkargha Mela	Tezpur	03-01-2025	16-01-2025	14	Shri Bidyut Rana Patgiri	7896979629	nepdfassam@gmail.com

Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
16	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	SHE-Hathkargha Mela	Nagaon	23-03-2025	05-04-2025	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com
17	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	24-03-2025	06-04-2025	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com
18	Bihar	Directorate of Handlooms & Sericulture.	SHE-Hathkargha Mela	Patna	01-11-2024	14-11-2024	14	Shri Vivek Ranjan Maitrey, CEO/HoO	6122215637	dirhs-bih@gov.in
19	Bihar	Bihar State SHE-Hathkargha Mela-Hathkargha Melaep & Wool Weavers Co-op	SHE-Hathkargha Mela	Muzaffarpur	10-01-2025	23-01-2025	14	Shri Vinay Kumar Malik, MD	9709380043	bsswcu31pat75@gmail.com
20	Chhattisgarh	Chhattisgarh state handloom development and marketing co-operative society.	SHE-Hathkargha Mela	Bhilai	14-10-2024	27-10-2024	14	Shri Yaswant Kumar, MD/HoO	7714059181	cghandloom@gmail.com
21	Himachal Pradesh	HP State Handloom & Handicraft Corporation	DHE-Tana Bana	Shimla	07-08-2024	13-08-2024	7	Shri Gandharva Rathore, IAS, MD	1772621275	mdhpsnhcl@gmail.com
22	Himachal Pradesh	HP State Handloom & Handicraft Corporation	DHE-Tana Bana	Dharamshala	02-01-2025	09-01-2025	8	Shri Gandharva Rathore, IAS, MD	1772621275	mdhpsnhcl@gmail.com
23	Jammu & Kashmir	Directorate of Handlooms & Handicraft, Srinagar	DHE-Tana Bana	Pahalgam (Anantnag)	25-06-2024	08-07-2024	14	Shri Mahmood Ahmad Shas (JKAS), Director	0194-2472065	dir.handicraft@jk.gov.in
24	Jammu & Kashmir	Directorate of Handlooms & Handicraft, Jammu	SHE-Hathkargha Mela	Jammu Haat	15-10-2024	30-10-2024	16			handloomdepartment@gmail.com
25	Jharkhand	The Jharkhand Silk, Textile & Handicraft Development Corporation Ltd. (JHARCRAFT)	SHE-Hathkargha Mela	Ranchi	Oct-24	Oct-24	14	Keerthishree G, IAS, MD	9771498540/ 9560963008	jharcraft@gmail.com marketing.jharcraft@gmail.com
26	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd. (CAUVERY)	SHE-Hathkargha Mela	Urban Haat, Mysuru	02-08-2024	15-08-2024	14	Shri G.P.Srinivasa Murthy, MD	9663644411	cauveryhandlooms@gmail.com
27	Karnataka	Office of Commissioner for Textiles Development & Director of Handlooms & Textiles	SHE-Hathkargha Mela	Hubballi-Dharwad	01-11-2024	14-11-2024	14	Shri C.N. Sreedhara, IAS, HoO	8023561628	texcomgok@gmail.com
28	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd.	NHE-Gandhi Bunkar Mela	Bangalore	05-01-2025	19-01-2025	15	Shri G.P.Srinivasa Murthy, MD	9663644411	cauveryhandlooms@gmail.com
29	Kerala	Directorate of Handloom & Textiles, Kerala	SHE-Hathkargha Mela	Kannur	24-08-2024	14-09-2024	22	Shri A S Shiras, GM	0497-2700928	dickannur@ymail.com industrieskannur@gmail.com
30	Kerala	Directorate of Handloom & Textiles, Kerala	SHE-Hathkargha Mela	Thiruvananthapuram	31-08-2024	14-09-2024	15	General Manager	0471 2321824	dictvm@gmail.com

Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
31	Madhya Pradesh	Sant Ravidas MP Handloom & Handicraft Development Cor. Ltd. Bhopal	NHE-Gandhi Bunkar Mela	Bhopal	09-12-2024	22-12-2024	14	Shri Mohit Bundas IAS, MD	0755-2676920	hsvn@mp.gov.in
32	Madhya Pradesh	Sant Ravidas MP Handloom & Handicraft Development Cor. Ltd. Bhopal	SHE-Hathkargha Mela	Jabalpur	26-12-2024	08-01-2025	14	Shri Mohit Bundas IAS, MD	0755-2676920	hsvn@mp.gov.in
33	Madhya Pradesh	Sant Ravidas MP Handloom & Handicraft Development Cor. Ltd. Bhopal	SHE-Hathkargha Mela	Gwalior	13-01-2025	26-01-2025	14	Shri Mohit Bundas IAS, MD	0755-2676920	hsvn@mp.gov.in
34	Maharashtra	Maharashtra State Handloom Corporation Ltd	SHE-Hathkargha Mela	Nagpur	16-10-2024	29-10-2024	14	Shri Gangadhar Gajbhiye, Jt. MD	9922507460	mshcngp@yahoo.com
35	Maharashtra	Maharashtra State Handloom Corporation Ltd	SHE-Hathkargha Mela	Sambhaji Nagar	01-01-2025	14-01-2025	14	Shri Gangadhar Gajbhiye, Jt. MD	9922507460	mshcngp@yahoo.com
36	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat, Nilakuthi, East Imphal	13-08-2024	26-08-2024	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
37	Manipur	Manipur Apex Handloom Weavers & Handicrafts Artisans' C.S. Ltd.	SHE-Hathkargha Mela	Hojai	04-10-2024	17-10-2024	14	Sh. L.Ojit Singh	8258063308	manipur.apex2018@gmail.com & manipur.awas@yahoo.com
38	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	10-10-2024	23-10-2024	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
39	Manipur	Manipur Apex Handloom Weavers & Handicrafts Artisans' C.S. Ltd.	DHE-Tana Bana	GM Hall, West Imphal	28-10-2024	02-11-2024	6	Sh. L.Ojit Singh	8258063308	manipur.apex2018@gmail.com & manipur.awas@yahoo.com
40	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	11-01-2025	24-01-2025	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
41	Manipur	Manipur Apex Handloom Weavers & Handicrafts Artisans' C.S. Ltd.	SHE-Hathkargha Mela	Siliguri	14-03-2025	27-03-2025	14	Sh. L.Ojit Singh	8258063308	manipur.apex2018@gmail.com & manipur.awas@yahoo.com
42	Mizoram	Mizoram Apex Handloom & Handicraft Cooperative Society Ltd. (MAHCO)	SHE-Hathkargha Mela	Lunglei	08-10-2024	22-10-2024	15		9615451192	
43	Mizoram	Mizoram Handloom & Handicrafts Development Corporation Ltd. (ZOHANDCO)	SHE-Hathkargha Mela	Champai	16-10-2024	29-10-2024	14	Sh. Sangchhin Chinzah	9436778490	zohandco@gmail.com

Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
44	Mizoram	Directorate of Commerce & Industries (Handloom, Textiles & Handicrafts Wing)	SHE-Hathkargha Mela	Aizawl	26-02-2025	11-03-2025	14		9862133140	ralte.hunthianghlimi@gmail.com
45	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation Ltd.(WEAFED)	SHE-Hathkargha Mela	Dimapur (Urban Haat)	08-09-2024	21-09-2024	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com
46	Nagaland	Directorate of Industries & Commerce, Nagaland	SHE-Hathkargha Mela	Mon	01-11-2024	14-11-2024	14	Shri. A.Temjen Jamir	9436016570	indusrttnaga@gamil.com
47	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	04-11-2024	17-11-2024	14	Shri Vitsutho Nyuthe	8837004946	nhhdcdima@yahoo.co.in
48	Nagaland	Directorate of Industries & Commerce, Nagaland	SHE-Hathkargha Mela	Kohima	01-12-2024	14-12-2024	14	Shri. A.Temjen Jamir	9436016570	indusrttnaga@gamil.com
49	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	06-02-2025	19-02-2025	14	Shri Vitsutho Nyuthe	8837004946	nhhdcdima@yahoo.co.in
50	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation Ltd.(WEAFED)	SHE-Hathkargha Mela	Kohima	26-02-2025	11-03-2025	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com
51	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANKA)	SHE-Hathkargha Mela	Balasore	27-09-2024	10-10-2024	14	Smt. Pranati Chhotray IAS, MD	0674-2395387	boyanikabbsr@yahoo.in
52	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANKA)	SHE-Hathkargha Mela	Rourkela	02-10-2024	16-10-2024	15	Smt. Pranati Chhotray IAS, MD	0674-2395387	boyanikabbsr@yahoo.in
53	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANKA)	NHE-Gandhi Bunkar Mela	Bhubaneswar	10-01-2025	26-01-2025	17	Smt. Pranati Chhotray IAS, MD	0674-2395387	boyanikabbsr@yahoo.in
54	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Gangtok	01-09-2024	14-09-2024	14	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com
55	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	DHE-Tana Bana	Namchi	04-11-2024	08-11-2024	5	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com
56	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Gangtok	01-12-2024	14-12-2024	14	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com
57	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Salem	27-12-2024	10-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com

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58	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Tiruchirapalli	27-12-2024	10-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
59	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Coimbatore	28-12-2024	11-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
60	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Tiruppur	28-12-2024	11-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
61	Telangana	Department of Handloom & Textiles, Telangana	SHE-Hathkargha Mela	Warangal	27-09-2024	10-10-2024	14	Shri P. Venkatesham		comm-handtex@telangana.gov.in
62	Telangana	Shilparamam Arts, Crafts & Cultural Society, Telangana	NHE-Gandhi Bunkar Mela	Hyderabad	28-09-2024	11-10-2024	14	Shri Kishan Rao, Special Officer	8886652005	shilparamamhyd@gmail.com
63	Telangana	Department of Handloom & Textiles, Telangana	SHE-Hathkargha Mela	Nalgonda	17-10-2024	29-10-2024	13	Shri P. Venkatesham		comm-handtex@telangana.gov.in
64	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	DHE-Tana Bana	Kumarghat, Unokuti	30-11-2024	04-12-2024	5	Shri Tarun Debbarma	0381-2323496	thhdc@rediffmail.com
65	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat, Agartala	01-01-2025	14-01-2025	14	Shri Tarun Debbarma	0381-2323496	thhdc@rediffmail.com
66	Tripura	Directorate of Handloom, Handicrafts & Sericulture	SHE-Hathkargha Mela	Kailashahar, Unakoti	20-01-2025	02-02-2025	14	Shri Tarun Debbarma	0381-2323496	directhhs@gmail.com
67	Uttar Pradesh	Directorate of Handloom & Textiles.	SHE-Hathkargha Mela	Varanasi	01-10-2024	14-10-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
68	Uttar Pradesh	Directorate of Handloom & Textiles.	SHE-Hathkargha Mela	Gorakhpur	08-11-2024	21-11-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
69	Uttar Pradesh	Directorate of Handloom & Textiles.	SHE-Hathkargha Mela	Lucknow	16-11-2024	29-11-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
70	Uttar Pradesh	Directorate of Handloom & Textiles.	NHE-Gandhi Bunkar Mela	Kanpur	25-11-2024	08-12-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
71	Uttarakhand	Uttarakhand HL & HC Development Council	DHE-Tana Bana	Haridwar	01-12-2024	07-12-2024	7	Shri Rohit Meena, Director	0135-2728227	mpr@doiuk.org
72	Uttarakhand	Uttarakhand HL & HC Development Council	SHE-Hathkargha Mela	Dehradun	25-12-2024	07-01-2025	14	Shri Rohit Meena, Director	0135-2728227	mpr@doiuk.org
B: By the Central Level Implementing agencies										
73	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	03-08-2024	16-08-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in

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74	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Kochi, Trivandrum	18-08-2024	25-08-2024	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
75	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Ahmadabad	01-09-2024	14-09-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
76	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	25-09-2024	08-10-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
77	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Udaipur	15-10-2024	28-10-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
78	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Chandigarh	06-11-2024	13-11-2024	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
79	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Indore	01-12-2024	08-12-2024	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
80	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	15-12-2024	28-12-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
81	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Mysore	05-01-2025	18-01-2025	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
82	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Jammu	19-01-2025	01-02-2025	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
83	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event- Womens Day	NCHT (Handloom Haat), Janpath, New Delhi	04-03-2025	11-03-2025	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
84	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Guwahati	25-03-2025	07-04-2025	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
85	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Hyderabad	22-07-2024	28-07-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
86	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Dilli Haat, INA, New Delhi	05-08-2024	11-08-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
87	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Mumbai	30-08-2024	05-09-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
88	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Travancore Palace, New Delhi	05-09-2024	11-09-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
89	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	15-09-2024	22-09-2024	8	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org

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90	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Kolkata	05-10-2024	11-10-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
91	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	01-12-2024	08-12-2024	8	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
92	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Trivandrum	18-12-2024	24-12-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
93	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Earnakulam	26-12-2024	01-01-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
94	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Chennai	07-01-2025	13-01-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
95	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Guwahati	08-01-2025	14-01-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
96	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	JLN Stadium, New Delhi	03-03-2025	09-03-2025	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
97	National Level Implementing Agency	Weavers Service Centre, Hyderabad	Exclusive Event	Hyderabad	02-08-2024	15-08-2024	14	Sh. C. Muthusamy, Director, South Zone	044-24918655	wscchennai@yahoo.co.in
98	National Level Implementing Agency	Weavers Service Centre, Bengaluru	Exclusive Event	Bengaluru	27-09-2024	03-10-2024	7	Sh. C. Muthusamy, Director, South Zone	044-24918655	wscchennai@yahoo.co.in
99	National Level Implementing Agency	Weavers Service Centre, Vijaywada	Exclusive Event	Vijaywada	24-10-2024	30-10-2024	7	Sh. C. Muthusamy, Director, South Zone	044-24918655	wscchennai@yahoo.co.in
100	National Level Implementing Agency	Weavers Service Centre, Mumbai	Exclusive Event	Pune	13-11-2024	19-11-2024	7	Sh. Jawaharlal Kunsoth, Deputy Director, West Zone	022-23610923	dirwzscmum@yahoo.in
101	National Level Implementing Agency	Weavers Service Centre, Nagpur	Exclusive Event	Nagpur	21-11-2024	27-11-2024	7	Sh. Jawaharlal Kunsoth, Deputy Director, West Zone	022-23610923	dirwzscmum@yahoo.in
102	National Level Implementing Agency	Weavers Service Centre, Ahmedabad	Exclusive Event	Ahmadabad	01-01-2025	07-01-2025	7	Sh. Jawaharlal Kunsoth, Deputy Director, West Zone	022-23610923	dirwzscmum@yahoo.in
103	National Level Implementing Agency	Weavers Service Centre, Kolkata	Exclusive Event	Kolkata	01-10-2024	06-10-2024	6	Sh. S. Bandyopadhyay, Director, East Zone	0361-2302599	wscguw@yahoo.com
104	National Level Implementing Agency	Weavers Service Centre, Bhagalpur	Exclusive Event	Bhagalpur	03-10-2024	16-10-2024	14	Sh. S. Bandyopadhyay, Director, East Zone	0361-2302599	wscguw@yahoo.com

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105	National Level Implementing Agency	Weavers Service Centre, Ranchi	Exclusive Event	Aazad Ground, Dhanbad	21-12-2024	03-01-2025	14	Sh. S. Bandyopadhyay, Director, East Zone	0361-2302599	wscguw@yahoo.com
106	National Level Implementing Agency	Weavers Service Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	31-10-2024	04-11-2024	5	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
107	National Level Implementing Agency	Weavers Service Centre, Varanasi	Exclusive Event	Lucknow	05-11-2024	11-11-2024	7	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
108	National Level Implementing Agency	Weavers Service Centre, Jaipur	Exclusive Event	Jaipur	17-12-2024	31-12-2024	15	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
C: Craft Melas/Master Creation/Bharat Parv & Paryatan Parv. /Misc Events etc.										
109	Crafts Melas/Misc events/etc.	National Handloom Development Corporation, Noida	Misc./ Janjatiya Gaurav Divas	NCHT (Handloom Haat), Janpath, New Delhi	17-11-2024	26-11-2024	10	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
110	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Bharat Parv	Lal Quila, Delhi	23-01-2025	31-01-2025	9	Sh. Girish Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org
111	Crafts Melas/Misc events/etc.	Weavers Service Centre, Delhi	Master Creation Programme	Dilli Haat, New Delhi	01-12-2024	15-12-2024	15	Sh. Vishesh Nautiyal, Director (North Zone)	011-27303793	wscdelhi@gmail.com
112	Crafts Melas/Misc events/etc.	M/s State Institute for Development Of Arts & Crafts (SIDAC),	Toshali National Crafts Mela	Bhubaneswar	15-12-2024	27-12-2024	13	Sh. Sisir Kumar Rath	(0674) 2350298, 2350310	sidacorissa@gmail.com
113	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society, Madhapur, Hyderabad	Shilparamam	Madhapur, Telangana	15-12-2024	31-12-2024	17	Sh. G. Kishan Rao	8886652004	shilparamam.hyd@gmail.com
114	Crafts Melas/Misc events/etc.	West Zone Cultural Centre	Shilpgram	Udaipur	20-12-2024	30-12-2024	11	Additional Director	0294 2523858	info@shilpgram.com
115	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society	Shilparamam-Craft Mela	Visakhapatnam	02-01-2025	16-01-2025	15	Sh. D. Syam Sundar Reddy	0866-2456445	shilparamam.ap@gmail.com
116	Crafts Melas/Misc events/etc.	M/s Surajkund Mela Authority	Surajkund International Crafts Mela	Surajkund, Faridabad	01-02-2025	16-02-2025	16	Sh. Rajinder Kumar	011-23324910	surajkundmelaaauthority@gmail.com , haryanatourism74@gmail.com
117	Crafts Melas/Misc events/etc.	M/s Taj Mahotsav Samiti, U. P. Tourism	Taj Mahotsav	Agra	18-02-2025	27-02-2025	10	Sh. Avinash Chandra Mishra	0562-2226432	agrauptourism@gmail.com

Note: The remaining events/expos will be decided in due course.

Annual Marketing Calendar (Domestic) for 2024-25: Office of the Development Commissioner (Handloom), Ministry of Textiles, Govt. of India										
Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
1	Jammu & Kashmir	Directorate of Handlooms & Handicraft, Srinagar	DHE-Tana Bana	Pahalgam (Anantnag)	25-06-2024	08-07-2024	14	Shri Mahmood Ahmad Shas (JKAS), Director	0194-2472065	dir.handicraft@jk.gov.in
2	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Hyderabad	22-07-2024	28-07-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
3	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd.	SHE-Hathkargha Mela	Urban Haat, Mysuru	02-08-2024	15-08-2024	14	Shri G.P.Srinivasa Murthy, MD	9663644411	cauveryhandlooms@gmail.com
4	National Level Implementing Agency	Weavers Service Centre, Hyderabad	Exclusive Event	Hyderabad	02-08-2024	15-08-2024	14	Sh. C. Muthusamy, Director, South Zone	044-24918655	wscchennai@yahoo.co.in
5	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	03-08-2024	16-08-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
6	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Dilli Haat, INA, New Delhi	05-08-2024	11-08-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
7	Himachal Pradesh	HP State Handloom & Handicraft Corporation	DHE-Tana Bana	Shimla	07-08-2024	13-08-2024	7	Shri Gandharva Rathore, IAS, MD	1772621275	mdhpshhcl@gmail.com
8	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat, Nilakuthi, East Imphal	13-08-2024	26-08-2024	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
9	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Kochi, Trivandrum	18-08-2024	25-08-2024	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
10	Kerala	Directorate of Handloom & Textiles, Kerala	SHE-Hathkargha Mela	Kannur	24-08-2024	14-09-2024	22	Shri A S Shiras, GM	0497-2700928	dickannur@ymail.com industrieskannur@gmail.com
11	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Mumbai	30-08-2024	05-09-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
12	Kerala	Directorate of Handloom & Textiles, Kerala	SHE-Hathkargha Mela	Thiruvananthapuram	31-08-2024	14-09-2024	15	General Manager	0471 2321824	dictvm@gmail.com
13	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Itanagar	01-09-2024	14-09-2024	14	Shri Haj Dodung	9436047072	dth1999@rediffmail.com
14	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Gangtok	01-09-2024	14-09-2024	14	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com
15	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Ahmadabad	01-09-2024	14-09-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in

Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
16	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	SHE-Hathkargha Mela	Sivasagar	05-09-2024	18-09-2024	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com
17	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Travancore Palace, New Delhi	05-09-2024	11-09-2024	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
18	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation	SHE-Hathkargha Mela	Dimapur (Urban Haat)	08-09-2024	21-09-2024	14	Shri Gwaruno Khing	862355130	weafed@gmmail.com
19	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	15-09-2024	22-09-2024	8	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
20	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	25-09-2024	08-10-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
21	Odisha	Odisha State Handloom Weavers Co-operative	SHE-Hathkargha Mela	Balasore	27-09-2024	10-10-2024	14	Smt. Pranati Chhotray IAS, MD	0674-2395387	boyanikabbsr@yahoo.in
22	Telangana	Department of Handloom & Textiles, Telangana	SHE-Hathkargha Mela	Warangal	27-09-2024	10-10-2024	14	Shri P. Venkatesham		comm-handtex@telangana.gov.in
23	National Level Implementing Agency	Weavers Service Centre, Bengaluru	Exclusive Event	Bengaluru	27-09-2024	03-10-2024	7	Sh. C. Muthusamy, Director, South Zone	044-24918655	wscchennai@yahoo.co.in
24	Telangana	Shilparamam Arts, Crafts & Cultural Society, Telangana	NHE-Gandhi Bunkar Mela	Hyderabad	28-09-2024	11-10-2024	14	Shri Kishan Rao, Special Officer	8886652005	shilparamamhyd@gmail.com
25	Andhra Pradesh	Society for Weavers Welfare in Andhra Pradesh (SWAAP)	SHE-Hathkargha Mela	Guntur	01-10-2024	14-10-2024	14	Shri K Kanna Babu, MD	8645232466 / 232477	ceoswwap@yahoo.com handloomstextiles@yahoo.com
26	Jharkhand	The Jharkhand Silk, Textile & Handicraft Development Corporation Ltd. (JHARCRAFT)	SHE-Hathkargha Mela	Ranchi	Oct-24	Oct-24	14	Keerthishree G, IAS, MD	9771498540 / 9560963008	jharcraft@gmail.com marketing.jharcraft@gmail.com
27	Uttar Pradesh	Directorate of Handloom & Textiles.	SHE-Hathkargha Mela	Varanasi	01-10-2024	14-10-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
28	National Level Implementing Agency	Weavers Service Centre, Kolkata	Exclusive Event	Kolkata	01-10-2024	06-10-2024	6	Sh. S. Bandyopadhyay, Director, East Zone	0361-2302599	wscguw@yahoo.com
29	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANKA)	SHE-Hathkargha Mela	Rourkela	02-10-2024	16-10-2024	15	Smt. Pranati Chhotray IAS, MD	0674-2395387	boyanikabbsr@yahoo.in
30	National Level Implementing Agency	Weavers Service Centre, Bhagalpur	Exclusive Event	Bhagalpur	03-10-2024	16-10-2024	14	Sh. S. Bandyopadhyay, Director, East Zone	0361-2302599	wscguw@yahoo.com

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31	Manipur	Manipur Apex Handloom Weavers & Handicrafts Artisans' C.S. Ltd.	SHE-Hathkargha Mela	Hojai	04-10-2024	17-10-2024	14	Sh. L.Ojit Singh	8258063308	manipur.apex2018@gmail.com & manipur.awas@yahoo.com
32	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Kolkata	05-10-2024	11-10-2024	7	Sh Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
33	Mizoram	Mizoram Apex Handloom & Handicraft Cooperative Society Ltd. (MAHCO)	SHE-Hathkargha Mela	Lunglei	08-10-2024	22-10-2024	15		9615451192	
34	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	SHE-Hathkargha Mela	Barpeta	10-10-2024	23-10-2024	14	Shri Saiful Islam	7002203253	mdrrowfed.rhac@gmail.com
35	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	10-10-2024	23-10-2024	14	Sh. E.Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
36	Chhattisgarh	Chhattisgarh state handloom development and marketing co-operative society.	SHE-Hathkargha Mela	Bhilai	14-10-2024	27-10-2024	14	Shri Yaswant Kumar, MD/HoO	7714059181	cghandloom@gmail.com
37	Jammu & Kashmir	Directorate of Handlooms & Handicraft, Jammu	SHE-Hathkargha Mela	Jammu Haat	15-10-2024	30-10-2024	16			handloomdepartment@gmail.com
38	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Udaipur	15-10-2024	28-10-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
39	Maharashtra	Maharashtra State Handloom Corporation Ltd	SHE-Hathkargha Mela	Nagpur	16-10-2024	29-10-2024	14	Shri Gangadhar Gajbhiye, Jt. MD	9922507460	mshcngp@yahoo.com
40	Mizoram	Mizoram Handloom & Handicrafts Development Corporation Ltd. (ZOHANDCO)	SHE-Hathkargha Mela	Champai	16-10-2024	29-10-2024	14	Sh. Sangchhin Chinzah	9436778490	zohandco@gmail.com
41	Telangana	Department of Handloom & Textiles, Telangana	SHE-Hathkargha Mela	Nalgonda	17-10-2024	29-10-2024	13	Shri P. Venkatesham		comm-handtex@telangana.gov.in
42	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Bijni	18-10-2024	31-10-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com

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43	National Level Implementing Agency	Weavers Service Centre, Vijaywada	Exclusive Event	Vijaywada	24-10-2024	30-10-2024	7	Sh. C. Muthusamy, Director, South Zone	044-24918655	wscchennai@yahoo.co.in
44	Manipur	Manipur Apex Handloom Weavers & Handicrafts Artisans' C.S. Ltd.	DHE-Tana Bana	GM Hall, West Imphal	28-10-2024	02-11-2024	6	Sh. L.Ojit Singh	8258063308	manipur.apex2018@gmail.com & manipur.awas@yahoo.com
45	National Level Implementing Agency	Weavers Service Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	31-10-2024	04-11-2024	5	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
46	Bihar	Directorate of Handlooms & Sericulture.	SHE-Hathkargha Mela	Patna	01-11-2024	14-11-2024	14	Shri Vivek Ranjan Maitrey, CEO/HoO	6122215637	dirhs-bih@gov.in
47	Karnataka	Office of Commissioner for Textiles Development & Director of Handlooms & Textiles	SHE-Hathkargha Mela	Hubballi-Dharwad	01-11-2024	14-11-2024	14	Shri C.N. Sreedhara, IAS, HoO	8023561628	texcomgok@gmail.com
48	Nagaland	Directorate of Industries & Commerce, Nagaland	SHE-Hathkargha Mela	Mon	01-11-2024	14-11-2024	14	Shri. A.Temjen Jamir	9436016570	indusrttnaga@gamil.com
49	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat Dimapur	04-11-2024	17-11-2024	14	Shri Vitsutho Nyuthe	8837004946	nhhdcdima@yahoo.co.in
50	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	DHE-Tana Bana	Namchi	04-11-2024	08-11-2024	5	Shr. Tarun Debbarma	9474352840	director.dhsikkim@gmail.com
51	National Level Implementing Agency	Weavers Service Centre, Varanasi	Exclusive Event	Lucknow	05-11-2024	11-11-2024	7	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
52	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Chandigarh	06-11-2024	13-11-2024	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
53	Uttar Pradesh	Directorate of Handloom & Textiles.	SHE-Hathkargha Mela	Gorakhpur	08-11-2024	21-11-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
54	National Level Implementing Agency	Weavers Service Centre, Mumbai	Exclusive Event	Pune	13-11-2024	19-11-2024	7	Sh. Jawaharlal Kunsoth, Deputy Director, West Zone	022-23610923	dirwzscmum@yahoo.in
55	Uttar Pradesh	Directorate of Handloom & Textiles.	SHE-Hathkargha Mela	Lucknow	16-11-2024	29-11-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
56	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	SHE-Hathkargha Mela	Kokrajhar	17-11-2024	30-11-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com

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57	Crafts Melas/ Misc events/etc.	National Handloom Development Corporation, Noida	Misc./ Janjatiya Gaurav Divas	NCHT (Handloom Haat), Janpath, New Delhi	17-11-2024	26-11-2024	10	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
58	Arunachal Pradesh	Director of Textile & Handicrafts	SHE-Hathkargha Mela	Naharlagun	20-11-2024	03-12-2024	14	Shri Haj Dodung	9436047072	dth1999@rediffmail.com
59	National Level Implementing Agency	Weavers Service Centre, Nagpur	Exclusive Event	Nagpur	21-11-2024	27-11-2024	7	Sh. Jawaharlal Kunsoth, Deputy Director, West Zone	022-23610923	dirwzscum@yahoo.in
60	Uttar Pradesh	Directorate of Handloom & Textiles.	NHE-Gandhi Bunkar Mela	Kanpur	25-11-2024	08-12-2024	14	Shri Rajesh Kumar IAS, MD	0512-2297181	dhtup@rediffmail.com
61	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	DHE-Tana Bana	Kumarghat, Unokuti	30-11-2024	04-12-2024	5	Shri Tarun Debbarma	0381-2323496	thhdc@rediffmail.com
62	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	01-12-2024	08-12-2024	8	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
63	Nagaland	Directorate of Industries & Commerce, Nagaland	SHE-Hathkargha Mela	Kohima	01-12-2024	14-12-2024	14	Shri. A.Temjen Jamir	9436016570	indusrttnaga@gamil.com
64	Sikkim	Sikkim Handloom and Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Gangtok	01-12-2024	14-12-2024	14	Shr. Tarun Debbarma	9474352840	director.dhhsikkim@gmail.com
65	Uttarakhand	Uttarakhand HL & HC Development Council	DHE-Tana Bana	Haridwar	01-12-2024	07-12-2024	7	Shri Rohit Meena, Director	0135-2728227	mpr@doiuk.org
66	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	Indore	01-12-2024	08-12-2024	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
67	Crafts Melas/ Misc events/etc.	Weavers Service Centre, Delhi	Master Creation Programme	Dilli Haat, New Delhi	01-12-2024	15-12-2024	15	Sh. Vishesh Nautiyal, Director (North Zone)	011-27303793	wscdelhi@gmail.com
68	Madhya Pradesh	Sant Ravidas MP Handloom & Handicraft Development Cor. Ltd. Bhopal	NHE-Gandhi Bunkar Mela	Bhopal	09-12-2024	22-12-2024	14	Shri Mohit Bundas IAS, MD	0755-2676920	hsvn@mp.gov.in
69	Andhra Pradesh	AP Shilparamam Arts, Crafts & Cultural Society, Andhra Pradesh	SHE-Hathkargha Mela	Urban Haat, Vishakhapatnam	13-12-2024	26-12-2024	14	Shri D. Syam Sundar Reddy, CEO	8662456445/ 8886652012	shilparamam.ap@gmail.com
70	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd. (BRAWFED)	NHE-Gandhi Bunkar Mela	Guwahati	15-12-2024	28-12-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com
71	National Level Implementing	National Handloom Development	Exclusive Event	NCHT (Handloom Haat), Janpath, New	15-12-2024	28-12-2024	14	Smt. Rita Prem Hemrajani,	0120-2329603	mdnhdc@nhdc.org.in

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72	Crafts Melas/Misc events/etc.	M/s State Institute for Development Of Arts & Crafts (SIDAC),	Toshali National Crafts Mela	Bhubaneswar	15-12-2024	27-12-2024	13	Sh. Sisir Kumar Rath	(0674) 2350298, 2350310	sidacorissa@gmail.com
73	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society, Madhapur, Hyderabad	Shilparamam	Madhapur, Telangana	15-12-2024	31-12-2024	17	Sh. G. Kishan Rao	8886652004	shilparamam.hyd@gmail.com
74	Assam	Bodoland Regional Apex Weavers & Artisans Co-operative Federation Ltd.	SHE-Hathkargha Mela	Baksa	17-12-2024	30-12-2024	14	Smt. Ractim Buragohain	8011673907	mdbrawfed@gmail.com
75	National Level Implementing Agency	Weavers Service Centre, Jaipur	Exclusive Event	Jaipur	17-12-2024	31-12-2024	15	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
76	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Trivandrum	18-12-2024	24-12-2024	7	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
77	Crafts Melas/Misc events/etc.	West Zone Cultural Centre	Shilpgram	Udaipur	20-12-2024	30-12-2024	11	Additional Director	0294 2523858	info@shilpgram.com
78	National Level Implementing Agency	Weavers Service Centre, Ranchi	Exclusive Event	Aazad Ground, Dhanbad	21-12-2024	03-01-2025	14	Sh. S. Bandyopadhyay, Director, East Zone	0361-2302599	wscguw@yahoo.com
79	Uttarakhand	Uttarakhand HL & HC Development Council	SHE-Hathkargha Mela	Dehradun	25-12-2024	07-01-2025	14	Shri Rohit Meena, Director	0135-2728227	mpr@doiuk.org
80	Andhra Pradesh	Society for Weavers Welfare in Andhra Pradesh (SWAAP)	NHE-Gandhi Bunkar Mela	Vijayawada	26-12-2024	08-01-2025	14	Shri K Kanna Babu, MD	8645232466 / 232477	ceoswwap@yahoo.com handloomstextiles@yahoo.com
81	Madhya Pradesh	Sant Ravidas MP Handloom & Handicraft Development Cor. Ltd.	SHE-Hathkargha Mela	Jabalpur	26-12-2024	08-01-2025	14	Shri Mohit Bundas IAS, MD	0755-2676920	hsvn@mp.gov.in
82	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Earnakulam	26-12-2024	01-01-2025	7	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
83	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Salem	27-12-2024	10-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
84	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Tiruchirapalli	27-12-2024	10-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
85	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Coimbatore	28-12-2024	11-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
86	Tamil Nadu	Tamil Nadu Handloom Development Corporation Ltd.	SHE-Hathkargha Mela	Tiruppur	28-12-2024	11-01-2025	15	Shri Thiru K. Munusamy, MD	25331211	tnhdc.handloom@gmail.com
87	Assam	Directorate of Handloom & Textiles (DHT), Govt. of Assam	SHE-Hathkargha Mela	Golaghat	01-01-2025	14-01-2025	14	Shri Parag Moni Mahanta	700252520	assamhandloom@gmail.com

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88	Maharashtra	Maharashtra State Handloom Corporation Ltd	SHE-Hathkargha Mela	Sambhaji Nagar	01-01-2025	14-01-2025	14	Shri Gangadhar Gajbhiye, Jt. MD	9922507460	mshcngp@yahoo.com
89	Tripura	Tripura Handloom & Handicrafts Development Corporation Ltd.	SHE-Hathkargha Mela	Urban Haat, Agartala	01-01-2025	14-01-2025	14	Shri Tarun Debbarma	0381-2323496	thhdc@rediffmail.com
90	National Level Implementing Agency	Weavers Service Centre, Ahmedabad	Exclusive Event	Ahmadabad	01-01-2025	07-01-2025	7	Sh. Jawaharlal Kunsoth, Deputy Director, West Zone	022-23610923	dirwzscmum@yahoo.in
91	Himachal Pradesh	HP State Handloom & Handicraft Corporation	DHE-Tana Bana	Dharamshala	02-01-2025	09-01-2025	8	Shri Gandharva Rathore, IAS, MD	1772621275	mdhpsnhcl@gmail.com
92	Crafts Melas/Misc events/etc.	M/s Shilparamam Arts Crafts & Cultural Society	Shilparamam-Craft Mela	Visakhapatnam	02-01-2025	16-01-2025	15	Sh. D. Syam Sundar Reddy	0866-2456445	shilparamam.ap@gmail.com
93	Assam	North East People's Development Federation	SHE-Hathkargha Mela	Tezpur	03-01-2025	16-01-2025	14	Shri Bidyut Rana Patgiri	7896979629	nepdfassam@gmail.com
94	Karnataka	Karnataka State Co-Op Handloom Weavers Federation Ltd.	NHE-Gandhi Bunkar Mela	Bangalore	05-01-2025	19-01-2025	15	Shri G.P.Srinivasa Murthy, MD	9663644411	cauveryhandlooms@gmail.com
95	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Mysore	05-01-2025	18-01-2025	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
96	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Chennai	07-01-2025	13-01-2025	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
97	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	Guwahati	08-01-2025	14-01-2025	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
98	Bihar	Bihar State SHE-Hathkargha Mela-Hathkargha Melaep &	SHE-Hathkargha Mela	Muzaffarpur	10-01-2025	23-01-2025	14	Shri Vinay Kumar Malik, MD	9709380043	bsswcu31pat75@gmail.com
99	Odisha	Odisha State Handloom Weavers Co-operative Society Ltd. (BOYANKA)	NHE-Gandhi Bunkar Mela	Bhubaneswar	10-01-2025	26-01-2025	17	Smt. Pranati Chhotray IAS, MD	0674-2395387	boyanikabbsr@yahoo.in
100	Arunachal Pradesh	Director of Textile & Handicrafts	DHE-Tana Bana	Tezu, Lohit	11-01-2025	17-01-2025	7	Shri Haj Dodung	9436047072	dth1999@rediffmail.com
101	Manipur	Manipur Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	11-01-2025	24-01-2025	14	Sh. E. Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
102	Madhya Pradesh	Sant Ravidas MP Handloom & Handicraft Development Cor. Ltd. Bhopal	SHE-Hathkargha Mela	Gwalior	13-01-2025	26-01-2025	14	Shri Mohit Bundas IAS, MD	0755-2676920	hsvn@mp.gov.in
103	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Jammu	19-01-2025	01-02-2025	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in

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104	Tripura	Directorate of Handloom, Handicrafts & Sericulture	SHE-Hathkargha Mela	Kailashahar, Unakoti	20-01-2025	02-02-2025	14	Shri Tarun Debbarma	0381-2323496	directhhs@gmail.com
105	Crafts Melas/Misc events/etc.	National Design Centre, Delhi	Misc./ Bharat Parv	Lal Quila, Delhi	23-01-2025	31-01-2025	9	Sh. Giris Chandra, Executive Director cum Secretary	9910227055	ndc@nationaldesigncentre.org
106	Crafts Melas/Misc events/etc.	M/s Surajkund Mela Authority	Surajkund International Crafts Mela	Surajkund, Faridabad	01-02-2025	16-02-2025	16	Sh. Rajinder Kumar	011-23324910	surajkundmelaauthority@gmail.com , haryanatourism74@gmail.com
107	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	06-02-2025	19-02-2025	14	Shri Vitsutho Nyuthe	8837004946	nhhdcdima@yahoo.co.in
108	Andhra Pradesh	AP Shilparamam Arts, Crafts & Cultural Society, Andhra Pradesh	SHE-Hathkargha Mela	Urban Haat, Tirupati	14-02-2025	27-02-2025	14	Shri D. Syam Sundar Reddy, CEO	8662456445/ 8886652012	shilparamam.ap@gmail.com
109	Crafts Melas/Misc events/etc.	M/s Taj Mahotsav Samiti, U. P. Tourism	Taj Mahotsav	Agra	18-02-2025	27-02-2025	10	Sh. Avinash Chandra Mishra	0562-2226432	agrauptourism@gmail.com
110	Mizoram	Directorate of Commerce & Industries (Handloom, Textiles & Handicrafts)	SHE-Hathkargha Mela	Aizawl	26-02-2025	11-03-2025	14		9862133140	ralte.hunthianglimi@gmail.com
111	Nagaland	Nagaland Apex Weavers and Artisans Cooperative Federation	SHE-Hathkargha Mela	Kohima	26-02-2025	11-03-2025	14	Shri Gwaruno Khing	862355130	weafed@gmail.com
112	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	JLN Stadium, New Delhi	03-03-2025	09-03-2025	7	Sh. Giris Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
113	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event- Womens Day	NCHT (Handloom Haat), Janpath, New Delhi	04-03-2025	11-03-2025	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
114	Manipur	Manipur Apex Handloom Weavers & Handicrafts	SHE-Hathkargha Mela	Siliguri	14-03-2025	27-03-2025	14	Sh. L.Ojit Singh	8258063308	manipur.apex2018@gmail.com & manipur.awas@yahoo.com
115	Assam	Assam Apex Weavers & Artisans Co-operative Federation Ltd. (ARTFED)	SHE-Hathkargha Mela	Nagaon	23-03-2025	05-04-2025	14	Shri Parag Moni Mahanta	9435064400	artfed12@gmail.com
116	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	24-03-2025	06-04-2025	14	Shri Saiful Islam	7002203253	mdrrawfed.rhac@gmail.com
117	National Level Implementing Agency	National Handloom Development Corporation, Noida	SHE-Hathkargha Mela	Guwahati	25-03-2025	07-04-2025	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in

Exclusive marketing events/expo to be organized at NCHT (Handloom Haat), Janpath, New Delhi by National & State level implementing agencies										
Sl. No.	State/UT	Name of Implementing Agency (IA) (National/State)	Type of Marketing Expo/event	City/Place	From	To	No. of Days	Contact Details of IA Contact Person	Telephone/ Mobile No.	Email Id
1	Mango Mela	Office of Resident Commissioner, Govt of West Bengal	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	16-06-2024	30-06-2024	15	Smt. Ujjaini Dutta, IAS	011-23748134	info@rcwb.in
2	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	03-08-2024	16-08-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
3	ITE Group mela	ITE Group mela	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	22-08-2024	31-08-2024	10	Sh. Jai Sharma	8920849832	jms@iteindia.com
4	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	15-09-2024	22-09-2024	8	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
5	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	25-09-2024	08-10-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
6	Dastakari	Dastkari Haat Samiti	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	16-10-2024	25-10-2024	10	Smt. Charu Verma	011 46084883	dastkarihaat@gmail.com
7	National Level Implementing Agency	Weavers Service Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	31-10-2024	04-11-2024	5	Sh. Vishesh Nautiyal, Director, North Zone	011-27303793	wscdelhi@gmail.com
8	Crafts Melas/Misc events/etc.	National Handloom Development Corporation, Noida	Misc. / Janjatiya Gaurav Divas	NCHT (Handloom Haat), Janpath, New Delhi	17-11-2024	26-11-2024	10	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
9	National Level Implementing Agency	National Design Centre, Delhi	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	01-12-2024	08-12-2024	8	Sh. Girish Chandra, Executive Director cum Secretary	011-23341262	ndc@nationaldesigncentre.org
10	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event	NCHT (Handloom Haat), Janpath, New Delhi	15-12-2024	28-12-2024	14	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
11	Manipur	Manipur Handloom & Handicrafts Development	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	11-01-2025	24-01-2025	14	Sh. E. Jeeten Singh	9436030270	e.jeeten@manipur.gov.in
12	Nagaland	Nagaland Handloom & Handicrafts Development Corporation Ltd.	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	06-02-2025	19-02-2025	14	Shri Vitsutho Nyuthe	8837004946	nhhdcima@yahoo.co.in
13	National Level Implementing Agency	National Handloom Development Corporation, Noida	Exclusive Event- Womens Day	NCHT (Handloom Haat), Janpath, New Delhi	04-03-2025	11-03-2025	8	Smt. Rita Prem Hemrajani, Managing Director	0120-2329603	mdnhdc@nhdc.org.in
14	Assam	Rabha Hasong Regional Weavers & Artisans Co-operative Federation Ltd. (RAWFED)	NHE-Gandhi Bunkar Mela	NCHT (Handloom Haat), Janpath, New Delhi	24-03-2025	06-04-2025	14	Shri Saiful Islam	7002203253	mdrrowfed.rhac@gmail.com

Note: The above events/expos are already included in the Annual Marketing calendar 2024-25 except the events at Sl. No. 1, 2 & 7 which are organized by other agencies. However some additional expos/events may be considered based on the proposal received from IAs in due course.